

John Barradell is 48 years old and was appointed Deputy Chief Executive of Westminster City Council in 2006. He was awarded an OBE in the Queen's New Year Honours in January 2008.

His service in local government follows a 22-year career in various roles in the private sector before joining Westminster City Council in 2002.

John's commercial experience has been in the information technology sector in various marketing management roles in companies such as Unisys and Hewlett Packard. He has also worked in small-medium enterprise organisations. He served as Chair of an award-winning Community Development Trust.

John volunteered as a special constable in the Metropolitan Police Service for some 27 years eventually serving as the Chief Officer. During his leadership the specials grew from 500 to 1,900, significantly increasing the diversity of volunteers. His leadership skills were highly commended by the Beacon Fellowship in 2007.

Since he joined Westminster City Council, John has played a key role in the council's response to the terror attacks of 7/7 being responsible for the creation of the mortuary facilities, and in the consequence management of the death of Alexander Litvinenko. He has led on a major organisational change programme which has cut bureaucracy and focussed frontline services. He implemented a ground-breaking neighbourhood community safety programme in Westminster which has seen a significant improvement in anti-social behaviour and the public's confidence in both the police and council.

He led on the City's economic recovery programme which has directly helped over 1,000 small businesses and 1,200 local residents since its inception last October. He has led on a major renewal of the West End ahead of 2012 with revamps planned for Oxford Street, Regent Street and Bond Streets, including a new £5million diagonal crossing at Oxford Circus inspired by Tokyo's famous Shibuya crossing and a £16.5m redesign of world famous Leicester Square.

Under his tenure, the council also negotiated the first ever deal of its kind between a local authority and private developer, with property giant Grosvenor funding £10million worth of improvements to public streets around its holdings, and the establishment of the first Group Apprentice Scheme in the UK.

In summary, John comes to us with a strong track record of success and achievement at the highest levels in a local authority. He has the ability to inspire, foster and champion innovation, leading to the successful delivery of world class services. There is no doubt he will give us the opportunity to further enhance the reputation of Brighton & Hove City Council.

He is well aware of the current challenges facing local government and Brighton & Hove in particular. Using his past experience in both local government and commerce he will provide the leadership the City Council requires to take us through the current recession and emerge as a city fit and well able to take full advantage of future opportunities.

